

QUARTERLY PROGRESS REPORT
FINANCIAL YEAR: 2010 - 2011
REPORTING PERIOD: Q4 (October – December, 2010)

Administrative Unit: Bhutan Centre for Media and Democracy
Department: CSO
Program Name and AWP Title: Strengthening Media & Civic Education to Enhance Democracy in Bhutan

Contribution to National & International Goals & Targets

UNDAF Outcomes	Targets / Indicators	Progress
4. By 2012, Institutional capacity and people's participation strengthened to ensure good governance (MDG 1,3,8)		

CT Outcomes

Outcomes	Indicators	Baseline	Plan Target	Progress
4.3.3 Enhanced public awareness on gender, inclusive democratic governance, rights and duties through civic education	(as per the UNDEF project document) 1. No. of community representatives including women sensitized on right to information and other democratic concepts 2. Number of teachers trained on democracy & civic education 3. Number of journalists trained on reporting skills	1. 50% community representatives including women sensitized on right to information and other democratic concepts 2. 30% teachers trained on democracy and civic education 3. 50% journalists trained in reporting skills	1. 40 male and 40 female community representatives sensitized on access to information and other democratic concepts 2. 25 female and 20 male teachers trained on democracy and civic education 3. 30 male and 30 female journalists trained on reporting skills	BCMD is progressing well in terms of conducting its activities. In the first quarter, we have hosted the Online Media Seminar/Workshop, which was renamed as Social Media and Democracy. BCMD was able to find national illustrators and designers for the development of 2 resource books on democracy. Artists from the local art studio, VAST, will work on the pictures for the books. BCMD has also already identified and contracted a local printer to do the printing job. Our resource person for the Social Media and Democracy was an expert with blogging and creating blogs. He spent 2 days creating a blog for the BCMD called Bhutan Watch and showed the staff of BCMD how to work on it. The blog is still in its infancy and we will launch it soon.

			<p>More books were procured and subscriptions were renewed for the BCMID library.</p> <p>As for capacity building, an international consultant was supposed to have come March but she couldn't make. So she is going to come in the second quarter to train the staff of BCMID on developing a Business plan for BCMID plus finalizing the fund raising strategy. A team of 4 from the public library in Thimphu came to brief the staff on cataloging and booking of the library books for 2 days.</p>
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Activity Progress Details

Program Outputs & Activities	Indicators	Annual Target	Physical Progress		Budget (Nu.)	Expenditure (Nu.)		Balance (A)-(B)	
			Current	Actual		Current	Actual		
			Quarter	Quarter		Quarter	Quarter		
<p>Output 1: 4.3.3 Enhanced public awareness on gender, inclusive democratic</p>									<p>Information in these shaded columns at the output level is not required for the time-being. Please leave these columns blank.</p> <p>If you desire, you may explain the progress at the output level in the last column.</p> <p>BCMD has had a good turnover in terms of participation from a cross section of society for its activities in 2010. In the first quarter in 2011, we had one seminar and the participants represented a cross-section of Bhutanese society. There are lots of new activities slated for the coming quarters, some of which are repeats from 2010 for more <u>impact and outreach</u> to meet the intended output.</p>

governance, rights and duties through civic education		<p>The Conference – the first in Bhutan to focus on social media- discussed ways in which social media can foster democracy. It explored the challenges and opportunities of social media in connecting communities and discussed ways of using social media for positive change.</p> <p>Participants reviewed some prominent social media sites in Bhutan– a personal blog, a newspaper online forum and facebook pages which have been able to generate a level of following and discussions. The moderators of these sites spoke about their experience with social media in Bhutan and a small group of participants discussed what we've learnt about social media and how to deal with social media in Bhutan.</p>
<p>Activity 1.1: Online Media Seminar/Wor kshop (Social Media and Democracy)</p>	<p>Indicators not required at the activity level</p>	<p>Hands-on workshops on Blogging and Twitter, and Mobile Journalism were conducted to help participants familiarise themselves with social media use and to understand the need for security, privacy and civility rules. Journalists learnt about changing trends in mobile journalism where phones are used to provide audio-visual reports. The workshop on blogging drew large participation from parliamentarians, members of CSOs and government agencies. There were altogether 51 participants (22 female and 29 male).</p>
<p>Activity 2.2: Development of 2 resource books on democracy</p>		<p>Although, BCMID has initially contracted an American designer/illustrator for starting work on the resource books, we had to break that contract because it didn't work out due to distance and lack of understanding of what was needed and wanted by us. We have been successful in contracting national designers and illustrators. We have even identified printers and already paid them a part payment to keep them in the loop and available for the work later on.</p>
<p>Activity 2.3: Development of BCMID web portal</p>		<p>The BCMID website is finally ready to be launched. Its already in use but we want to launch it properly on a special day.</p> <p>A blog called Bhutan Speaks has been created. It's still in its infancy but we are working on it, testing it out and presenting it to stakeholders. It will be launched soon too.</p> <p>We continued purchase of books and renewing subscriptions with the newspapers and magazines.</p>
<p>Activity 2.4: Development of Media and Democracy Library</p>		
<p>Activity 3.4: Capacity</p>		<p>An international trainer was supposed to have come and trained the staff of BCMID on how to go about developing a business plan for the centre and also finalizing the fund raising strategy but she could not</p>

